










BAZAARVOICE INSPIRE

8:15AM – 9:00AM	REGISTRATION & BREAKFAST	Great Hall Catering
8:40AM – 9:00AM	Doors Open to General Session	Great Hall
9:00AM – 10:55AM	General Session	Great Hall
	Welcome to Inspire 2017	Prelini Udayan-Chiechi VP Marketing EMEA
	Panel Discussion: Twelve Months On	Joe Rohrllich General Manager EMEA
	B/S/H/ ghd John Lewis O₂	
	Featured Retailer: Driving Industry Change	
	D E B E N H A M S	
	Featured Brand: Leveraging Insights for Better Brand Experience	
	PHILIPS	
	Keynote Interview: Overcoming Adversity	Derek Redmond British Athlete & Olympian
10:55AM – 11:25AM	MORNING TEA BREAK	Great Hall Catering
11:25AM – 11:55AM	General Session	Great Hall
	BV Product Roadmap: Enhancements & Innovations	Lucas Tieleman VP Retail & Data Products
11:55AM – 12:00PM	BREAK FOR TRACK SESSIONS	
12:00PM – 12:30PM	Breakout Session #1	Great Hall Tambling Hollins
	Track 1: Delivering for Today: Why CGC is important for Brands	
		Great Hall
	Track 2: Maximising for Value: Product Focus on Q&A featuring Elkjøp	Hollins
		
	Track 3: Innovating for Tomorrow: Building Internal Business Advocacy through Insights & Reporting	Tambling
	B/S/H/	
12:30PM – 2:00PM	LUNCH & NETWORKING	Centenary Hall
2:00PM – 2:40PM	General Session	Great Hall
	Panel Discussion: Decoding GenZ	Sara Spivey Chief Marketing Officer
		
2:40PM – 2:45PM	BREAK FOR TRACK SESSIONS	
2:45PM – 3:15PM	Breakout Session #2	Great Hall Tambling Hollins
	Track 1: Delivering for Today: Unlocking the Value Drivers for CGC	Joe Rohrllich, General Manager EMEA
		Great Hall
	Track 2: Maximising for Value: Product Focus on R&R featuring Moonpig	Hollins
		
	Track 3: Innovating for Tomorrow: Building Content Volume through Stronger Brand & Retailer Engagement	Tambling
		
3:15PM – 3:20PM	BREAK FOR TRACK SESSIONS	
3:20PM – 3:50PM	Breakout Session #3	Great Hall Tambling Hollins
	Track 1: Delivering for Today: Taking eCommerce to the next level with CGC	
		Great Hall
	Track 2: Maximising for Value: Product Focus on Curations featuring Sephora	Hollins
		
	Track 3: Innovating for Tomorrow: Product Focus on Spotlights featuring Dreams	Tambling
		
3:50PM – 4:20PM	AFTERNOON TEA BREAK	Great Hall Catering
4:20PM – 5:45PM	General Session	Great Hall
	Welcome Back	Prelini Udayan-Chiechi
	Keynote: One Team	Sir Clive Woodward England World Cup Rugby Coach
	Special Guest Performance & Inspire 2017 Awards	Winners Take to Stage
	Closing Remarks	
5:45PM – 10:00PM	TIME TO PARTY: FRANKIE'S & MARCO GRILL	Onsite at CFC