



Inspire: Columbus 2018

BRIGHT IDEAS FOR A WINNING CGC PROGRAM

When:

November 14, 2018
9:00AM – 3:00PM

Where:

Sheraton Columbus at
Capitol Square
75 East State Street
Columbus, OH 43215
Room: Congressional



- 9:00AM Complimentary breakfast
- 9:30AM Welcome and introductions
- 9:50AM What shoppers really want
- 10:10AM Activate your brand to stand out in the crowd
- 10:50AM Creating a compelling on-site experience
- 11:30AM Networking
- 12:00AM Lunch
- 12:45PM Winning product launches
- 1:30AM The Bazaarvoice Roadmap
- 2:00PM Making shopping feel personal
- 2:35PM Q&A and wrap-up