



Inspire: Atlanta 2019

BRIGHT IDEAS FOR A WINNING CGC PROGRAM

When:

February 13, 2019
9:00AM – 3:00PM

Where:

Georgia Tech Hotel &
Conference Center
800 Spring Street NW
Atlanta, GA 30308



- 9:00AM Complimentary breakfast
- 9:30AM Welcome and introductions
- 9:50AM What shoppers really want
- 10:10AM Activate your brand to stand out in the crowd
- 10:50AM Creating a compelling on-site experience
- 11:30AM Networking
- 12:00PM Lunch
- 12:45PM Guest speaker: Jenny Wingard, Tractor Supply
- 1:15PM Guest speaker: Brittney Cooper, Beautyrest
- 1:45PM Winning product launches
- 2:15PM The Bazaarvoice Roadmap
- 2:45PM Q&A and wrap-up