



## BRIGHT IDEAS FOR A WINNING CGC PROGRAM

When:

Where:

January 23, 2019

9:00AM - 3:00PM

Bazaarvoice Headquarters

10901 Stonelake Blvd.

Austin, TX 78759



9:00AM Complimentary breakfast

9:30AM Welcome and introductions

9:50AM What shoppers really want

10:10AM Activate your brand to stand out in the crowd

10:50AM Creating a compelling on-site experience

11:30AM Networking

12:00AM Lunch

12:45PM Guest speaker: Tractor Supply

1:15AM Winning product launches

1:45PM Making shopping feel personal

2:15PM The Bazaarvoice Roadmap

2:45PM Q&A and wrap-up