



# Inspire: Chicago 2019

BRIGHT IDEAS FOR A WINNING CGC PROGRAM

## When:

April 3rd, 2019

9:00AM – 3:00PM CT

## Where:

Convene

16 W. Adams

Chicago, IL 60603



- 9:00AM Complimentary breakfast
- 9:30AM Welcome and introductions
- 9:50AM What shoppers really want
- 10:10AM Activate your brand to stand out in the crowd
- 10:50AM Creating a compelling on-site experience
- 11:30AM Networking
- 12:00AM Lunch
- 12:45PM Guest speaker: Kelly Ellis, Serta
- 1:15PM Winning product launches
- 1:45PM Making shopping feel personal
- 2:15PM The Bazaarvoice Roadmap
- 2:45PM Q&A and wrap-up