

How To Get Started

Engaging with Bazaarvoice to sample with retailers is easy. Just select your units and ship to their community. We'll collect and moderate the reviews and send them to the retailer's site.

Lowe's Loop community sampling sees 'write rates' of 95% on average. Put more simply, this means:

- If you sample 100 units, you can expect to receive 95 reviews
- If you sample 500 units, you can expect to receive 475 reviews

**Units expire after 6 months*

Lowe's
2018 Pricing



1-50: \$35 / unit
51-100: \$25 / unit
101-150: \$22 / unit
151+: \$18 / unit