

# Agenda

- 9:00AM Check-in and breakfast
- 9:15AM Welcome and Find, Reach, Win
- 9:40AM The four powerful practices for consumer-generated content
- 11:00AM SaleCycle: Increasing conversions, recovering abandoned sales and driving loyalty
- 11:30AM Speed networking
- 12:00PM Lunch
- 12:45PM Special guest presenter: 3M
- 1:15PM Special guest presenter: Land O'Lakes
- 1:45PM The four powerful practices for consumer-generated content, cont.
- 3:00PM Roadmap
- 3:40PM Q&A, discussion and wrap up. Prize drawings!