

INSPIRE AGENDA

9:00AM – 4:00PM

- 9:00AM: Check-in and breakfast
- Welcome and introductions
- State of the industry and outlook for 2017 and 2018
- Lunch
- Deep-dive: Five paths to consumer-generated content excellence
- CGC in Action: How one best-in-class Bazaarvoice client leverages CGC for business impact
- 3:30PM: Q&A, discussion and wrap up. Prize drawings!



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