

Agenda

- 9:00AM Check-in and breakfast
- 9:15AM Welcome and Find, Reach, Win
- 10:00AM The five powerful practices for consumer-generated content
- 11:30AM Speed networking
- 12:00PM Lunch
- 12:45PM Special guest: How David's Bridal drives maximum value from a CGC program
- 1:15PM The five powerful practices for consumer-generated content, cont.
- 2:45PM Roadmap
- 3:15PM Q&A, discussion and wrap up. Prize drawings!