



hey, bullseye™

Engaging with Bazaarvoice to sample products with Hey, Bullseye is easy. Just select your units and ship to the Hey, Bullseye sampling community. We'll collect and moderate the reviews and send them to Target.com.

Hey, Bullseye Pricing

10-49: \$40/unit

50-249: \$30/unit

250-999: \$27.50/unit

1000+: \$22.50 /unit